

BE DISCOVERED ON DUNELAND.COM!

The premier Web destination for residents and Duneland enthusiasts, Duneland.com has enjoyed a loyal following for over a decade. Draw in Web traffic...promote your weekly special...offer your restaurant menu...distribute your coupon...advertise your in-store event...gain new customers. Reach your target audiences in the communities of Beverly Shores, Burns Harbor, Chesterton, Dune Acres, Porter, surrounding areas and visitors alike!

PARTNERSHIP PACKAGES AT A GLANCE

DUNELAND AFICIONADO

- Premium Banner Ad
- Directory Ad
- 1 Welcome Tweet
- 2 Coupon Tweets/month
- Promote Your Deal Ad
- Duneland Aficionado Polo

Introductory price: \$295/month
6 month minimum

I ♥ DUNELAND

- Homepage Banner Ad
- Directory Ad
- 1 Coupon Tweet/month
- Promote Your Deal Ad

Introductory price: \$195/month
6 month minimum

DUNELAND ENTHUSIAST

- Directory Banner Ad
- Directory Listing

Introductory price: \$95/month
6 month minimum

ALA CARTE PARTNERSHIPS

PREMIUM BANNER AD	\$195/month	3 month minimum
BANNER AD - HOME	\$95/month	3 month minimum
BANNER AD - DIRECTORY	\$95/month	3 month minimum
PROMOTE YOUR DEAL	\$95/month	Up to 5 single day entries

COMMUNITY-MINDED PARTNERSHIPS

EMPLOYMENT AD	Complimentary	1 month maximum, per position
PROMOTE YOUR GARAGE SALE!	Complimentary	1 week maximum, per garage sale

ALA CARTE PARTNERSHIPS

PREMIUM BANNER AD

Take center stage with your message! Your premium banner ad appears in the upper left section of the home page and on many interior pages of the website.

Advertising specifications: 234 pixels wide, up to 180 pixels tall. Provide jpg, gif, or png, up to 60K

PROMOTE YOUR DEAL

... through the Duneland.com interactive calendar. Place your text into the highly acclaimed Duneland.com interactive calendar on the home page. Your DEAL will go in as a calendar entry for each day specified. Visitors will enjoy a link to your Duneland.com listing, too, for contact details and an interactive map.

Advertising specifications: Provide text by email.

COMMUNITY-MINDED PARTNERSHIPS

EMPLOYMENT ADS

Recruit for your employment needs on the JOBS channel of the Duneland.com website. Let's get unemployed Duneland citizens back to work!

Advertising specifications: Provide text by email.

BANNER AD - HOMEPAGE

Your banner ad appears on the home page for maximum impressions. Your banner ad may rotate with other ads.

Advertising specifications: 234 pixels wide, 60 pixels tall. Provide jpg, gif, or png, up to 60k

BANNER AD - DIRECTORY

Feature your business to a highly targeted market! Your banner on a Duneland Directory page reaches visitors who are searching for your products and services. Your banner ad may rotate with other ads.

Advertising specifications: 234 pixels wide by 60 pixels tall or 468 pixels wide by 60 pixels tall. Provide jpg, gif, or png file, up to 100k

SAMPLE "PROMOTE YOUR DEAL"

- Today, all desserts are free with your entrée order at Mindy's Market Café.

More about Mindy's Market Café >>

- Gallon milk - Buy one, get one FREE!

AnderMart >>

DESIGN SERVICES

We are happy to create your ad or Web presence for you.

Please call 219.926.1000 ext 250

SUBMIT

Advertising files and content via email to info@duneland.com.

Completed ad order and pre-payment required for all advertising.

All advertising content is subject to editorial approval and space availability.

Prices subject to change. Sorry, no agency discounts.

QUESTIONS?

Contact The Grossbauer Group, 926.1000, ext 250

Reach an average of **3,000** unique
visitors weekly!

Duneland.com is the premier site for those who live, work and play here.

Features Chesterton, Porter, Burns Harbor, Beverly Shores, Dune Acres and surrounding areas!

